



International
Collaborative
**LEADERSHIP
INSTITUTE**

IN GOD WE
TRUST

REBUILDING TRUST IN AMERICA

3 min



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DISTRUST IN AMERICA

- **Trust is Broken in America**



- **Our Institutions are Crumbling**
- **Our Youth are Disintegrating**
- **Our Leadership is Failing**
- **We Must Take Action – It Can be done!**

DISTRUST IN AMERICA

Senior Executives rate Trust either a 9 or 10 (10 being the highest) in terms of it's importance in any business or personal relationship.



- However, very, very, few have ever taken a ***Course in Trust.***
- When asked: “If you wrote down all you knew about Trust, how much would you write?” the typical Senior Executive states: “About ½ page.”
- *How can this be so? For something so important, it's not taught at any level of school – high school or college.*

DISTRUST IN AMERICA

- **First, the Good News:**



- **A Few of Our American Institutions are Holding On:**

TRUST IN AMERICA

The Most Trusted Institutions

Here's
the
Good
News:
News:

*"% Trust all"
or "Most of
the time"*



But it
doesn't
get
better...

Source: Gallup Poll Dec 2015

DISTRUST IN AMERICA

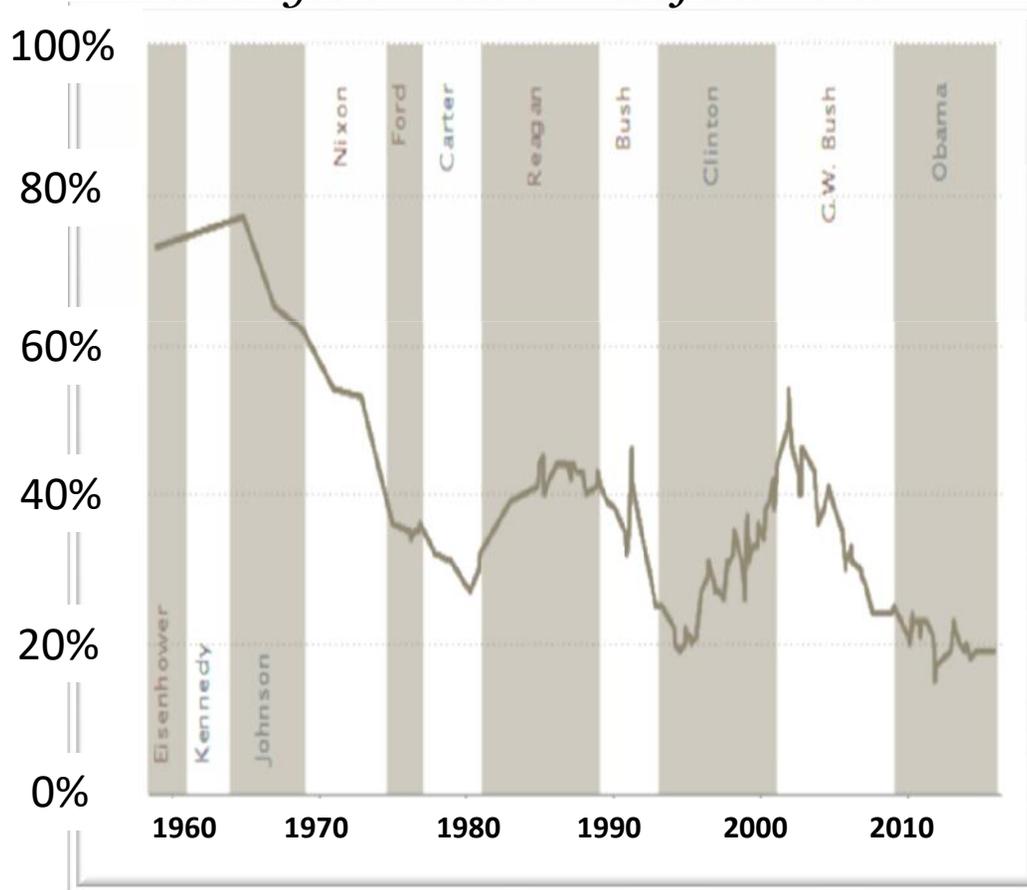


Presidency	33%
Supreme Court	32%
Government	19%
Congress	8%
Used Car Dealers	8%
United Nations	38%

DISTRUST IN AMERICA

Was it always this bad.....?

% who Trust Government in Washington Most or All of the Time



Source: Pew Research Foundation

Note: Canadian Trust in Government stands at 44%, EKOS poll, April 2016



“We face a Deficit of Trust”

State of the Union
January, 2010

**September 20, 2016 -Final address to
United Nations General Assembly:**



**"Our societies are filled with uncertainty and
unease and strife..... as people lose trust in
institutions, governing becomes more difficult
and tensions between nations become more
quick to surface."**

DISTRUST IN AMERICA

Police	52%	Local
Church/Organized Religion *	42%	
Public Schools	31%	



IN GOD WE TRUST

Source: Gallup Poll Dec 2015

* Organized Religion was the most trusted institution in America during the 1970s & '80s with 66% trust ratings

DISTRUST IN AMERICA



DISTRUST IN AMERICA



Banks	28%
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DISTRUST IN AMERICA

WALL STREET



Big Business	21%
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DISTRUST IN AMERICA



Why is Trust in American Institutions so important?

Institutions Transfer the Values and Knowledge of American Culture from one generation to the next.



DISTRUST IN AMERICA

Consequences of Institutional Distrust



- 1. Core American Values of Honesty and Fair Play are fast being replaced by self-interest and greed.**
- 2. Social Disorder is manifesting in violence, shootings, anger, blame, name calling, and worse.**
- 3. Youth are in peril with escalating use of drugs, school dropouts, increasing suicides, and depression.**
- 4. Young Millennial adults in the workforce are disengaged, uncommitted to their jobs, with 25% annual turnover rates.**

**Trust determines the course of history,
the destinies of nations, and
the fate of people.**

**Distrust, more than anything,
kills civilization.**

**We can destroy ourselves
by cynicism & disillusion,
just as effectively as by bombs.**

-- Kenneth Clark, "Civilization"

-- Paul R. Lawrence,
Professor,
Organization Behavior,
Harvard Business School



DISTRUST IN AMERICA

The Dire Consequences -- Youth in Peril

When Institutions Fail

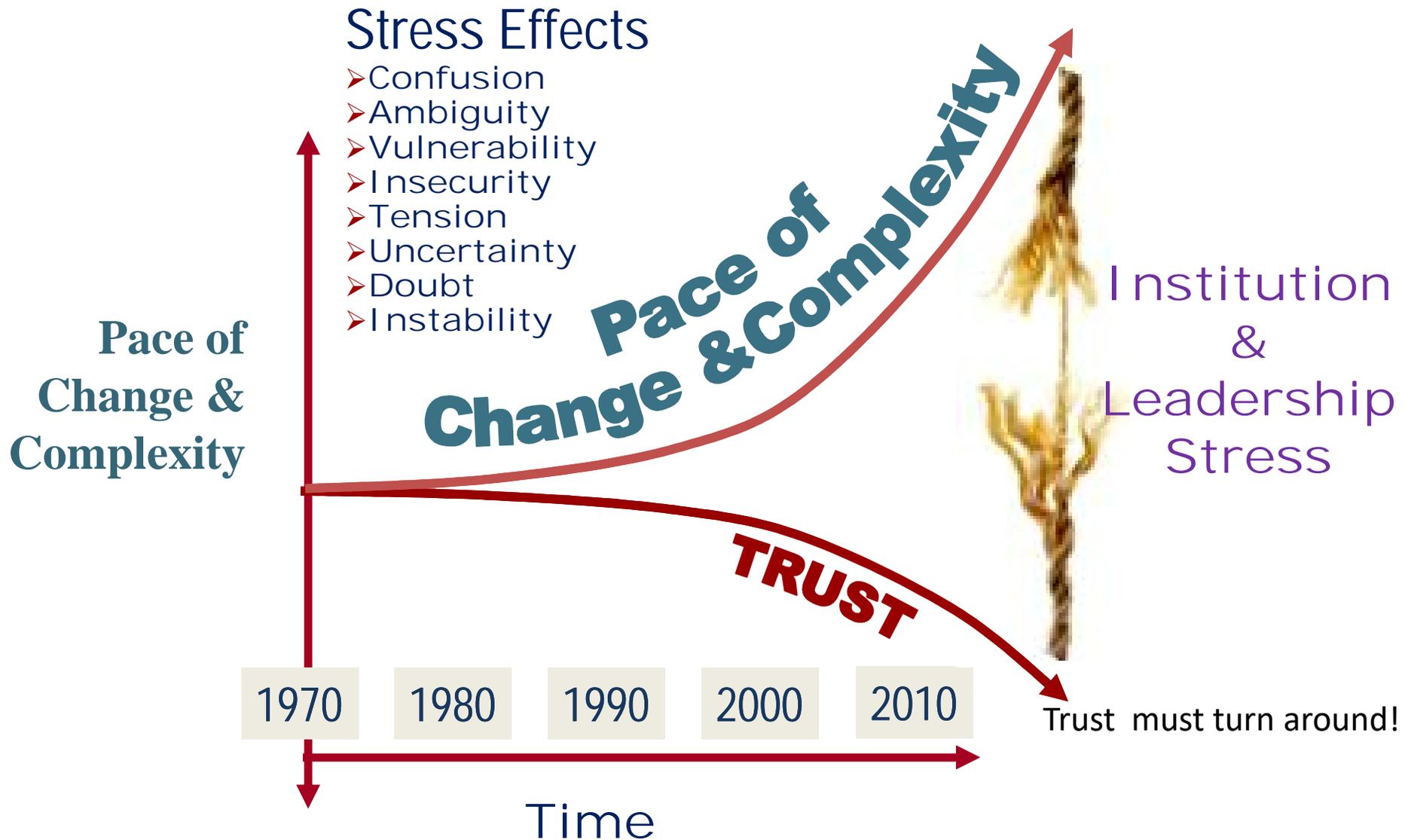
Values Disintegrate & Civilizations Decline

Problem is Pandemic

- Death – Suicide Skyrocketing
Second leading cause of death
- Depression – No Hope leads to drugs
- Dropouts – 30% No Future
- Destruction – Violence & Gangs
- Drugs – 20% Potential Addiction
- Despair – 50% “Dream is Dying”

WHY is Trust Collapsing?

When Do We Reach the Snap-Point?



DISTRUST IN AMERICA

Our Institutions are Crumbling

Our Youth are Disintegrating

Only Leaders Build Trust in Institutions



REBUILDING TRUST IN AMERICA

What we can do to change the course of destiny?



REBUILDING TRUST IN AMERICA

What we can do to change the course of destiny?



To Understand TRUST,
MUST First UNDERSTAND DISTRUST

HUMAN BEINGS AREN'T WIRED TO TRUST WHAT WE FEAR



Fear is a form of Brainwashing!

- people withdraw
- focus on self-interest
- withhold & doubt
- generate suspicion
- often attack



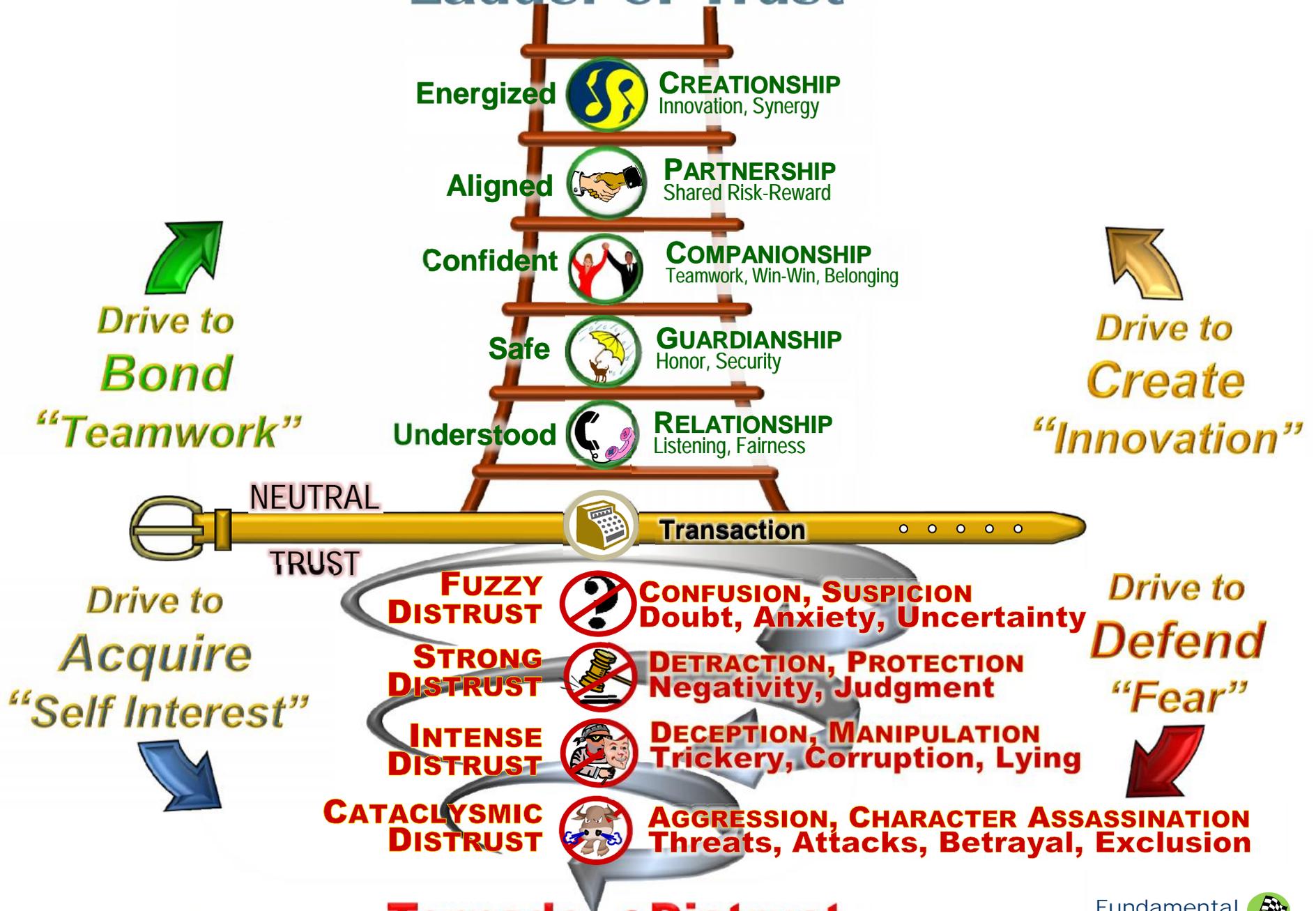
➤ **Primal Emotion-- Unless Checked,
will Override All Rational Action**

MOVE THE TRUST METER



22
½ min

Ladder of Trust



EIGHT TRUST PRINCIPLES

- 1. Fairness & Reciprocity**
- 2. Accountability & Integrity**
- 3. Respect & Empathy**
- 4. Truthfulness, Courage**
- 5. Honourable Purpose**
- 6. Ethics & Excellence**
- 7. Safety & Security**
- 8. Transparency & Openness**



A close-up photograph of the Statue of Liberty's head and crown, set against a background of the American flag. The lighting is dramatic, with strong highlights and deep shadows, giving the image a patriotic and somewhat somber feel.

*WE ARE
COMMITTED
to leave
America
Better
than we
Found it!*



Committed to Rebuild Trust in America