



Why Partner with a Literary Agent?

We are seeking a world-class literary agent for much more than negotiating a contract. A Literary Agent will bring extraordinary value as a team member:

1. **Expediency:** Time is of the essence. The window of opportunity is now. Speed to market with high quality books is essential.
2. **Expertise:** A literary agent knows the pathway and how to navigate the obstacles in the publishing world – we don't. It is imprudent for us to waste time wandering without a compass in a world that's not our back yard.
3. **Expanded Possibilities:** We are *content developers* and *thought leaders* -- that's our *focus*. A great literary agent will see opportunities in arenas beyond our line of sight. What's more, many of our books could be augmented with co-authors, many of whom may already be in the agent's corral.
4. **Excellence:** – Our commitment to excellence in writing, marketing, and promotion is high. We want a literary agent to advise and inform, especially in areas where we may be unknowledgeable or unaware.
5. **Engagement:** By our nature, we are collaborative. To us, engagement means working together to create new ideas, new opportunities, and new ways of getting our message and methods to the public. We like to work with people we trust; who don't think like us, who can enlighten us; who bring better connections to marketing, promotion, and messaging.
6. **Enthusiasm** – Writing (and all the thinking and rewriting that goes behind it) can be a lonely job. A good literary agent is like a good coach – providing constructive ideas, focusing our thinking, always keeping the reader in mind, suggesting alternatives, critiquing our writing.



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