



Collaborative Entrepreneurship

Building a Great Company based on Trust, Teamwork, Innovation, & Value Creation

(4th book in a 10-book series)

by Robert Porter Lynch & Christine Adamow



(Note: Use Hot-links to learn more)

-- Executive Summary --

About the Co-Authors

[Robert Porter Lynch](#) is a pioneering thought leader in the field of collaboration, innovation, trust building, and leadership. An accomplished writer, his books have sold over 30,000.

[Christine Adamow](#) is Director of the Entrepreneurship Center at Mt. St. Mary's University.

Fourth in a Series of Ten Books:

[Collaborative Entrepreneurship](#) represents the fourth book in the [Trusted to Lead](#) series. It is currently in advanced draft stage, destined for publication in late of 2018.

Growing Businesses are often trapped in beliefs that diminish their Chances of Success

Small & Medium sized Enterprises (SMEs) range from startups to growing businesses with 500 or more employees. These companies are often burdened with beliefs that stymie growth. Our research proves far better ways to grow, creating 25% competitive advantages.

Key Issues Addressed

1. Why Collaborative Leaders grow their businesses faster and safer with more fun
2. Why the culture you create is a massive lever for growth
3. Why either equity or profit sharing actually stimulates growth
4. Why your business plan ('though essential) is only half the story
5. Why the HR department is potentially one of your most strategic assets.
6. What to look for (and avoid) in choosing your lawyer.
7. What your Financial Statements don't tell you and how to fix it.
8. How to keep your Millennials engaged and avoid skittishness & turnover.
9. How to ignite your innovation "engine" (BTW, the fuel is free)
10. How to turn your diversity program into a strategic asset for innovation
11. How to keep your organization lean and energized
12. How to respond to adversity and turn breakdowns into breakthroughs
13. How to play 4-Dimensional chess & build high performance teams and alliances
14. How to maximize the creation of value and competitive advantage
15. How to tear down the internal walls & barriers that will limit growth potential

Why this Book Will Sell

Entrepreneurs are always looking for a way to create the Competitive Edge. *Collaborative Entrepreneurship* is stacked with fresh new ideas, breakthrough frameworks, examples, strategies, practical solutions, along with the first fully integrated leadership "architecture" for trust building, high performance teamwork, and organization transformation.

- All material is straightforward, leading edge, simple to understand, and well illustrated.
- Every element is thoroughly tested for its power to create competitive advantage.
- Those who have used the "architecture" [attest](#) to its tour de force producing results.

We expect sales of 75,000 – 100,000 copies, spurred also by sales of other books in the series.