

Book Outline

Rushmore Strategy

Rebuilding Trust in America

Winning the Hearts and Minds of a Nation by Robert Porter Lynch



TABLE OF CONTENTS

INTRODUCTION

Mission-Purpose:

- Change the course of America's Descent into Darkness, Distrust, Divisiveness, & Discord
- Rebuild Trust, Collaboration, Unification, Civility, Bipartisanship, & Inspiring Leadership in Institutions
- > Build New Generation of Young Leaders to guide & navigate in our inter-connected world

PART I -- STATE OF DISTRUST IN AMERICA

- 1. The Sharp Decline in Trust
- 2. Dire Consequences Ahead
- 3. What the Founding Fathers & Founding Sons Believed
- 4. Value of Trust

PART II. LEADERSHIP'S IMPACT on the PROBLEM & SOLUTION

- 5. Consequences
- 6. How the Collapse will Happen
- 7. Beware the Beast

PART III. POWER of TRUST

- 8. Political Power of Trust
- 9. Social Power of Trust
- **10. Economic Power of Trust**
- 11. Innovative Power of Trust

PART IV. HOW COLLABORATIVE LEADERS IMPACT & BUILD TRUST

- 12. Securing the High Ground
- 13. Understanding Human Behavior
- 14. Trust Architecture
- 15. Collaborative Innovation Architecture

PART V. IN THE ARENA – STRATEGIES & TACTICS TO REBUILD TRUST

- 16. Combating the Tools of Darkness
- 17. Diffusing the Bombs Tools for the Spiritual Battle for Dignity
- 18. Negotiating inside a Win/Lose Game
- 19. Collaborative Excellence for Leaders
- 20. Conclusions and Call to Action