



## Series

# Collaborative Excellence

## *Leader's Guide and Practitioners Workbook*

(1<sup>st</sup> & 2<sup>nd</sup> books in a 10 book series)

by Robert Porter Lynch

-- **Executive Summary** --



(Note: Use Hot-links to learn more)

### About the Author

The [author](#) is a pioneering thought leader in the field of collaboration and strategy. For thirty years he's developed leading edge approaches to alliances, innovation, trust building, and collaborative leadership globally with major corporations and governments.

He is also an accomplished writer whose books have sold over 30,000 copies.

### Series of Ten Books

The "[Trusted to Lead Series](#)" represents ten books aimed at building trusted leaders.

The first two "companion" books: 1) [Leader's Guide to Collaborative Excellence](#) and 2) [Practitioner's Workbook for Collaborative Business Relationships](#) are currently in advanced draft stage, destined for publication in early 2018. The other eight books ([see list](#)) have been extensively researched and are currently in rough draft stage. The plan is to complete one additional book every six – eight months, with completion of the series in 2021.

### Breakthroughs Enabling Leaders to Create 25% Competitive Advantage

The first of the series, the [Leader's Guide](#), is stacked with fresh new ideas, breakthrough frameworks, and the first fully integrated architecture for trust building, teamwork, and organization transformation. Those who have tested the seminal pieces of this tour de force provide strong [testimony](#) for its universal power to create competitive advantage.

It's straightforward, leading edge, simple to understand, and well illustrated.

The fully integrated frameworks and practices are easy to implement and produce rapid results. (see [White Papers](#) to see some of the elements used in building the architecture.)

The second of the series, the [Practitioner's Workbook](#) enables implementation of ISO 44001 Standards of Practice for Collaboration, which are an outgrowth of thirty years of discovery, design, development, implementation, and refinement of collaborative architectures and strategic alliance best practices begun by this author.

### Why These Books Will Sell

Leadership in America -- and throughout the world -- is in a crisis mode. People simply don't trust their leaders and the institutions they represent. (see [State of Distrust in America](#)).

We need practical solutions and deeper understanding that our team uncovered in our research on the [neuro-chemistry of trust and innovation](#). What's more, we expect that over 100,000 companies will begin the journey of adopting the 44001 Standard during the next decade. The *Leader's Guide*, along with the companion *Practitioner's Workbook* command over 100,000 in sales each, stimulated by these books being first to market.

Each book will also be richly illustrated (graphics from our many training programs and corporate presentations). In addition, a generic PowerPoint will be made available to buyers.