



Series

About the Author

The [author](#) is a pioneering thought leader in the field of collaboration, innovation, trust building, and leadership. An accomplished writer, his books have sold over 30,000 copies.

Third in a Series of Ten Books:

[Collaborative Capitalism](#) represents the third book in the [Trusted to Lead](#) series. It is currently in advanced draft stage, destined for publication in the latter half of 2018.

Capitalism is Destined for a Major Shift

With the demise of communism in 1989, capitalism reigns supreme across the globe as the predominant form of the world's economy. Capitalism is facing serious challenges:

1. Lack of Moral Imperative
2. No Productivity Increase in years
3. Majority of work performed has little or No Added-Value
4. Eighty-five percent of the world's Workers are Disengaged
5. Economies are stagnant or faltering because of poorly structured and led businesses

It's now time to challenge the future of capitalism by scrutinizing its effectiveness in creating competitive advantage. These problems are fundamentally ensconced in deeply imbedded beliefs about competitiveness, many of which are wrong or outdated.

Is there a pathway to remedy capitalism's inequities, without diluting its inner strength?

Amidst this malaise, a new collaborative form of *collaborative* capitalism has motivated employees to generate innovation, inspired Millennials, spurred productivity, and been a great investment. *Collaborative Capitalism* is the only model businesses can count on for their future; it succeeds because it consistently creates superior advantage.

Why this Book Will Sell

People simply don't trust business leaders and their institutions. (see [State of Distrust in America](#)). People are searching for new solutions throughout the world.

Collaborative Capitalism is stacked with fresh new ideas, breakthrough frameworks, examples, strategies, practical solutions, along with the first fully integrated leadership "architecture" for trust building, high performance teamwork, and organization transformation.

This book provides leaders of small and large businesses with solutions to create sustainable performance and profit.

- All material is straightforward, leading edge, simple to understand, and well illustrated.
- Every element is thoroughly tested for its power to create competitive advantage.
- Those who have used the "architecture" [attest](#) to its tour de force producing results.

We expect sales of 50 – 100,000 copies, spurred by sales of the other books in the series.

Collaborative Capitalism

Strategic Initiative for the Next Generation

(3rd book in a 10-book series)
by Robert Porter Lynch
-- Executive Summary --



(Note: Use Hot-links to learn more)