



International
Collaborative
**LEADERSHIP
INSTITUTE**

IN GOD WE
TRUST

REBUILDING TRUST IN AMERICA

DISTRUST IN AMERICA

Trust is Broken in America



- **Our Institutions are Crumbling**
- **Our Youth are Disintegrating**
- **Our Leadership is Failing**
- **We Must Take Action – It Can be done!**

DISTRUST IN AMERICA

Senior Executives rate Trust either a 9 or 10 (10 being the highest) in terms of it's importance in any business or personal relationship.



- However, very, very, few have ever taken a ***Course in Trust.***
- When asked: “If you wrote down all you knew about Trust, how much would you write?” the typical Senior Executive states: “About ½ page.”
- *How can this be so? For something so important, it's not taught at any level of school – high school or college.*

DISTRUST IN AMERICA

**First:
the Good News:**

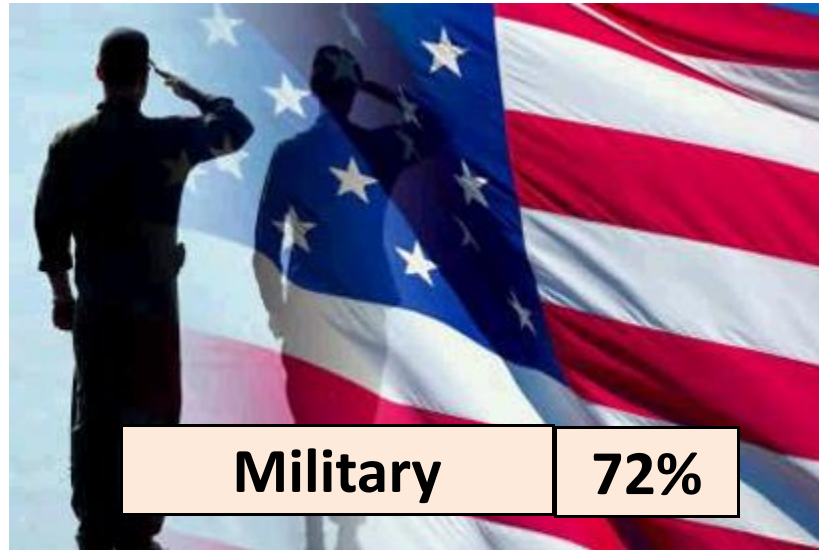
- **A Few of Our American Institutions
are Holding On:**

TRUST IN AMERICA

The Most Trusted Institutions

Here's
the
Good
News:
News:

*"% Trust all"
or "Most of
the time"*



But it
doesn't
get
better...

Source: Gallup Poll Dec 2015

DISTRUST IN AMERICA



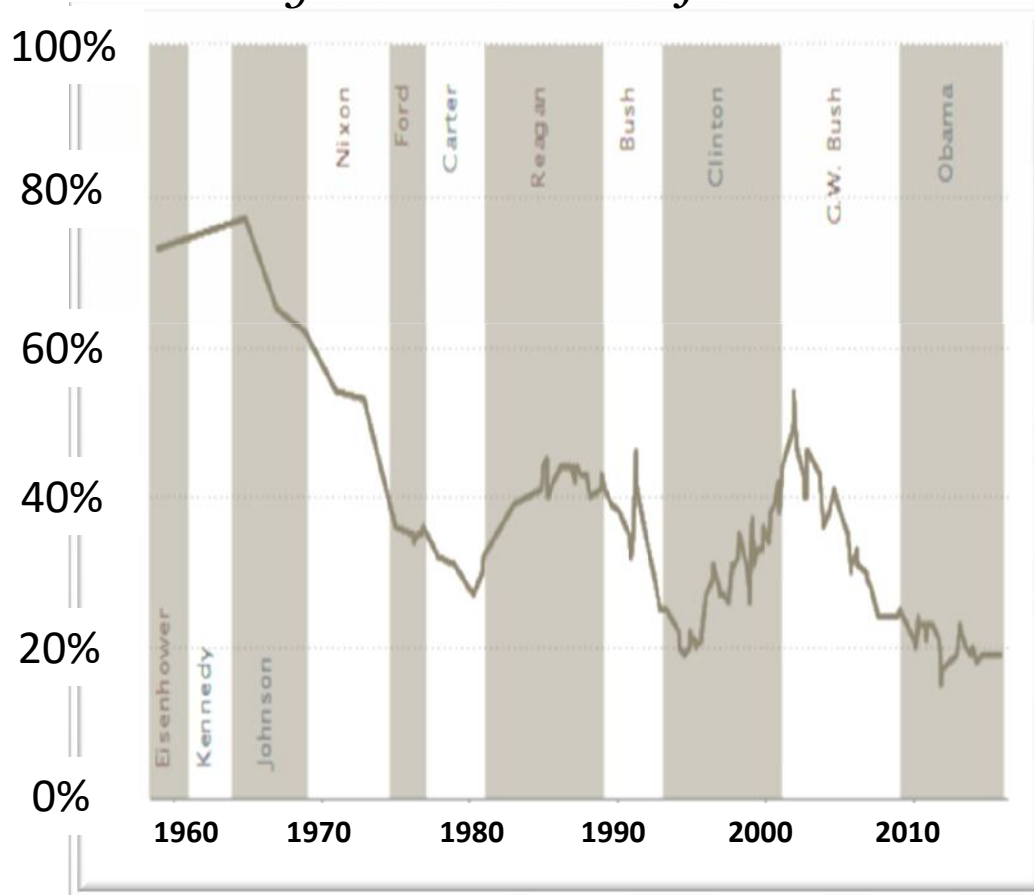
Presidency	33%
Supreme Court	32%
Government	19%
Congress	8%
Used Car Dealers	8%
United Nations	38%

Source: Gallup Poll Dec 2015

DISTRUST IN AMERICA

Was it always this bad.....?

% who Trust Government in Washington Most or All of the Time



Source: Pew Research Foundation

Note: Canadian Trust in Government stands at 44%, EKOS poll, April 2016



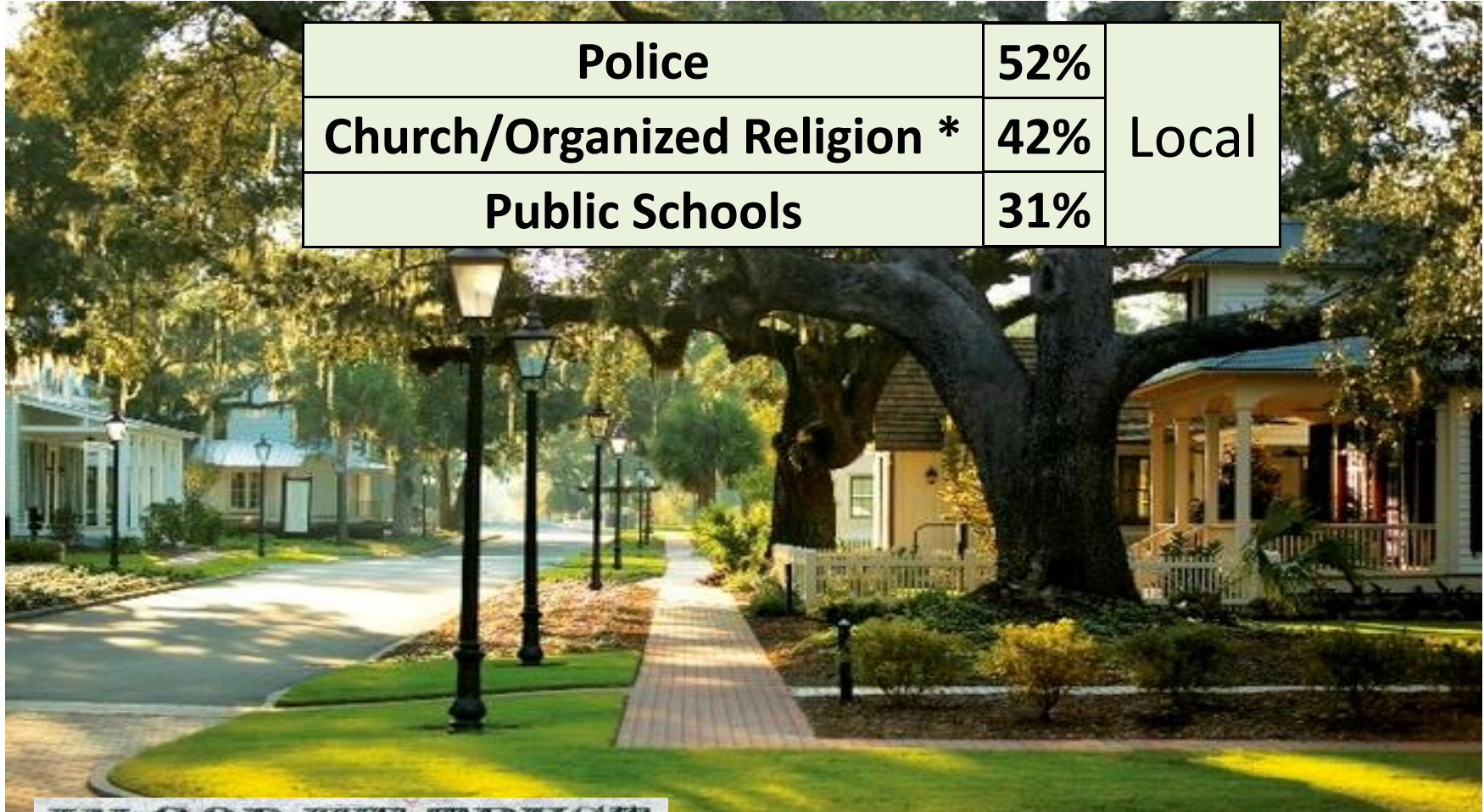
“We face a Deficit of Trust”

State of the Union
January, 2010

DISTRUST IN AMERICA

How do Local Communities Fare?

Police	52%	Local
Church/Organized Religion *	42%	
Public Schools	31%	



IN GOD WE TRUST

Source: Gallup Poll Dec 2015

* Organized Religion was the most trusted institution in America during the 1970s & '80s with 66% trust ratings

DISTRUST IN AMERICA



Medical System

37%

DISTRUST IN AMERICA



DISTRUST IN AMERICA

WALL STREET



Big Business	21%
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DISTRUST IN AMERICA



Why is Trust in American Institutions so important?

Institutions Transfer the Values and Knowledge of American Culture from one generation to the next.



DISTRUST IN AMERICA

Consequences of Institutional Distrust



- 1. Core American Values of Honesty and Fair Play are fast being replaced by self-interest and greed.**
- 2. Social Disorder is manifesting in violence, shootings, anger, blame, name calling, and worse.**
- 3. Youth are in peril with escalating use of drugs, school dropouts, increasing suicides, and depression.**
- 4. Young Millennial adults in the workforce are disengaged, uncommitted to their jobs, with 25% annual turnover rates.**

DISTRUST IN AMERICA

The Dire Consequences -- Youth in Peril

When Institutions Fail

Values Disintegrate & Civilizations Decline

Problem is Pandemic

- Death – Suicide Skyrocketing
Second leading cause of death
- Depression – No Hope leads to drugs
- Dropouts – 30% No Future
- Destruction – Violence & Gangs
- Drugs – 20% Potential Addiction
- Despair – 50% “Dream is Dying”

DISTRUST IN AMERICA

Our Institutions are Crumbling

Our Youth are Disintegrating

Only Leaders Build Trust in Institutions



REBUILDING TRUST IN AMERICA

What we can do to change the course of destiny?



REBUILDING TRUST IN AMERICA

Collaborative Leadership Institute's Structure



We are a newly established Educational Institution

REBUILDING TRUST IN AMERICA

Our Mission

To stimulate, create, impact, and drive Today's and Tomorrow's leaders to build an improved world.



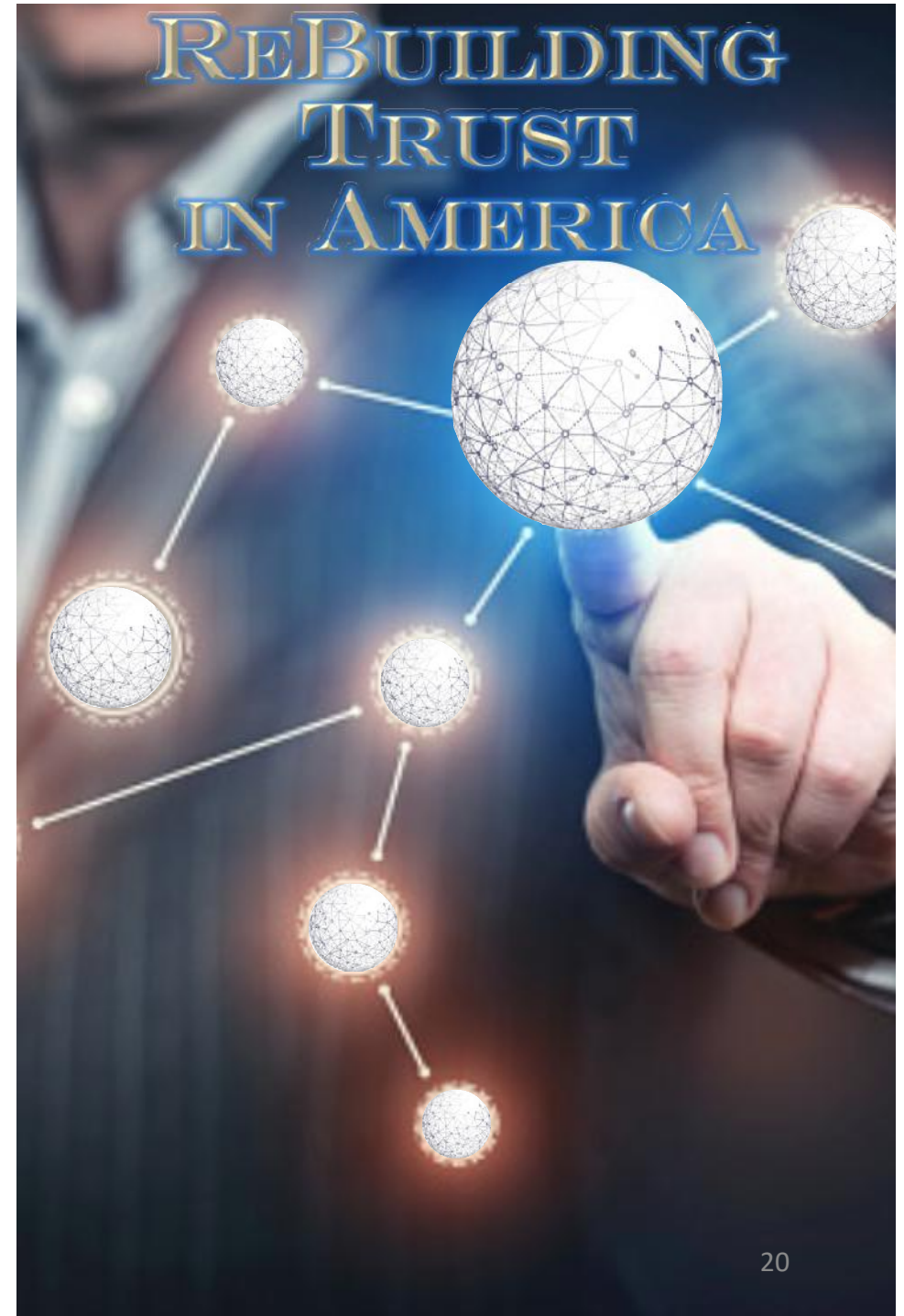


**International
COLLABORATIVE
LEADERSHIP
INSTITUTE**

We focus on

***Building Trusted
Leaders***

for a complex,
networked world.



Collaborative Leadership is Essential

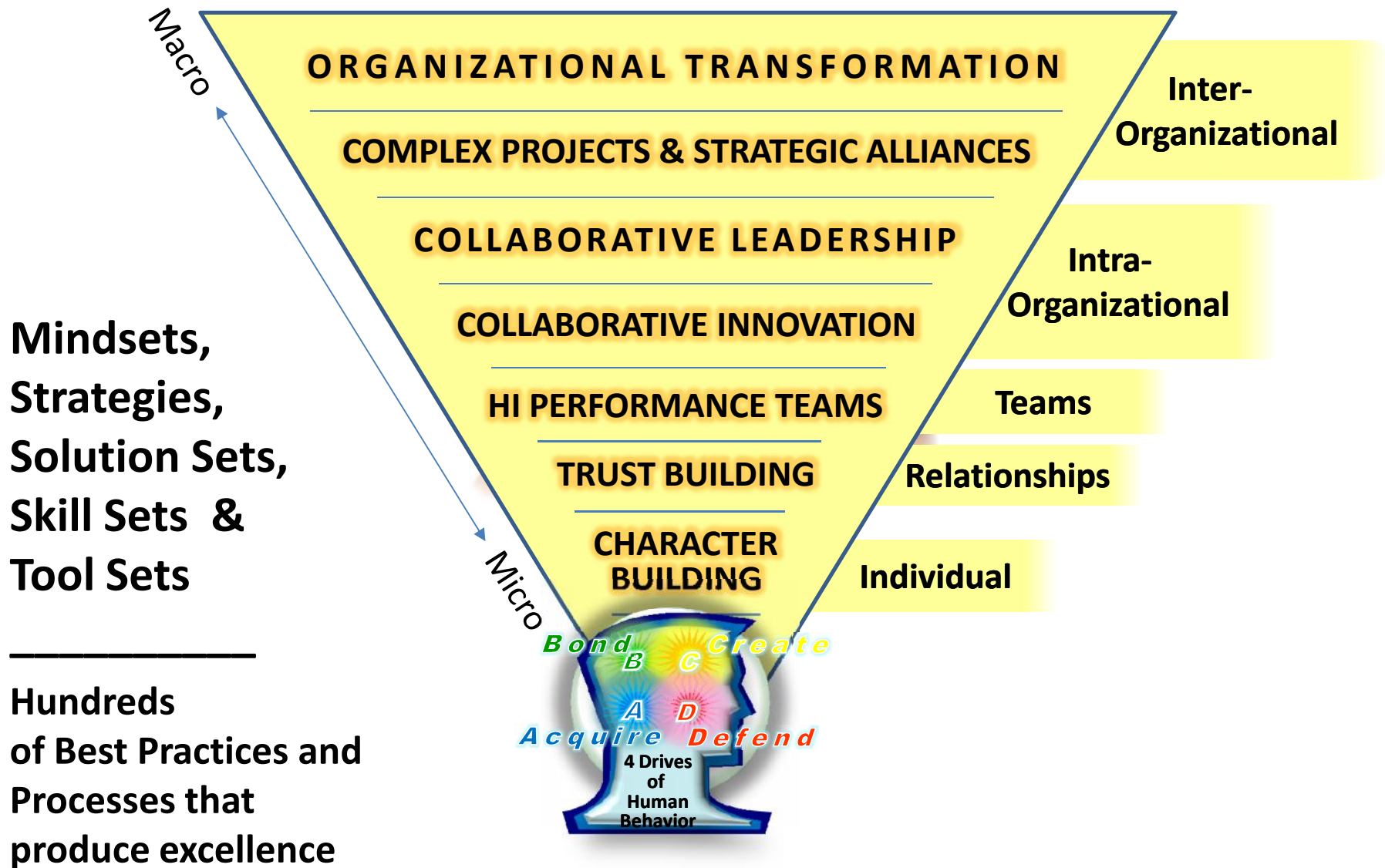
- 85% of all employees work in Teams, Cross Boundary Relationships, or Alliances
- Millennials demand more *collaborative, connected, interactive* leaders



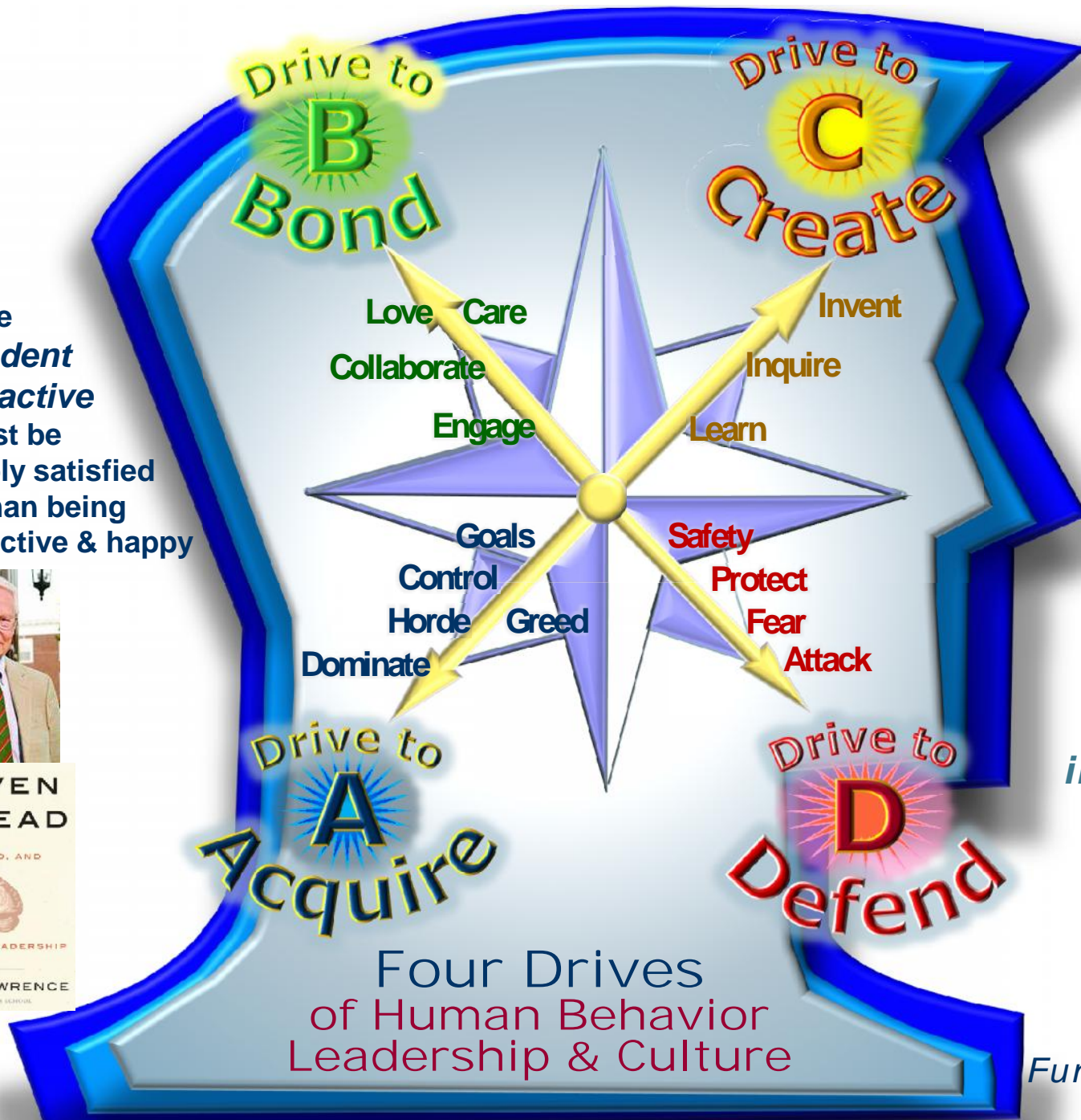
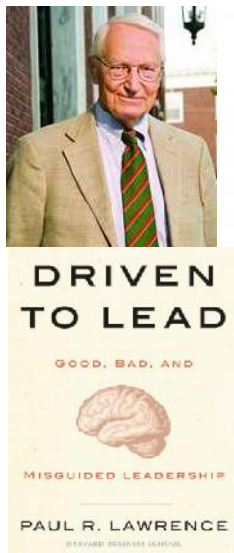
We empower program participants with Mindsets, Skillsets, & Tools to become collaborative leaders, and then provide applications, opportunities, and challenges to support & test new learning.

INSTITUTE

Integrated Scalable Collaborative Competencies



Drives are *Independent* but *Interactive*
 Each must be reasonably satisfied for a human being to be effective & happy



Leadership determines how each of the four drives are predominant or subordinate in the Culture

Four Drives of Human Behavior
 Leadership & Culture

Fundamental Concept



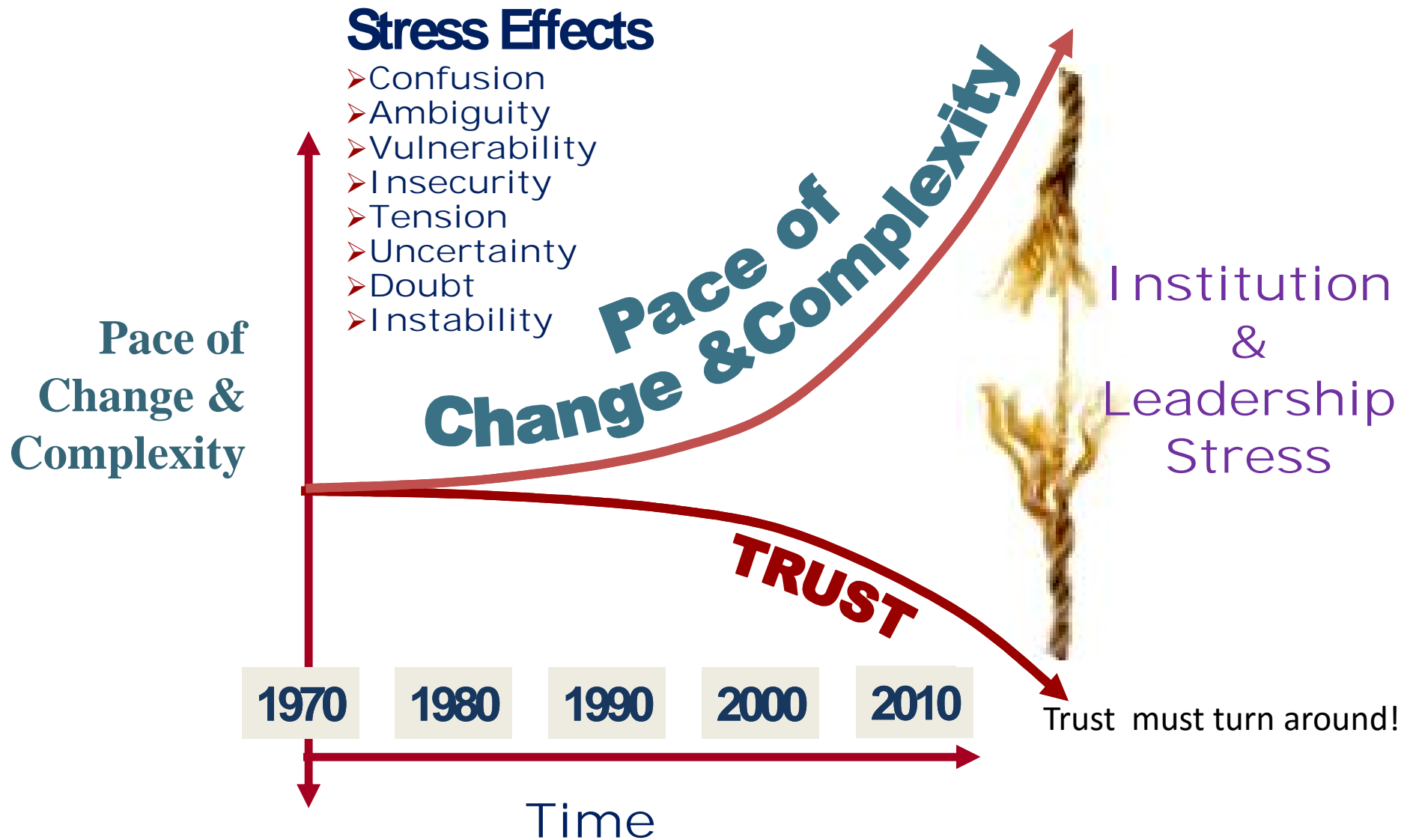
TRUST IN AMERICA

What we can do to change the course of destiny?



WHY is Trust Collapsing?

When Do We Reach the Snap-Point?



To Understand TRUST,
MUST First UNDERSTAND DISTRUST

HUMAN BEINGS AREN'T WIRED TO TRUST WHAT WE FEAR



Fear is a form of Brainwashing!

- people withdraw
- focus on self-interest
- withhold & doubt
- generate suspicion
- often attack

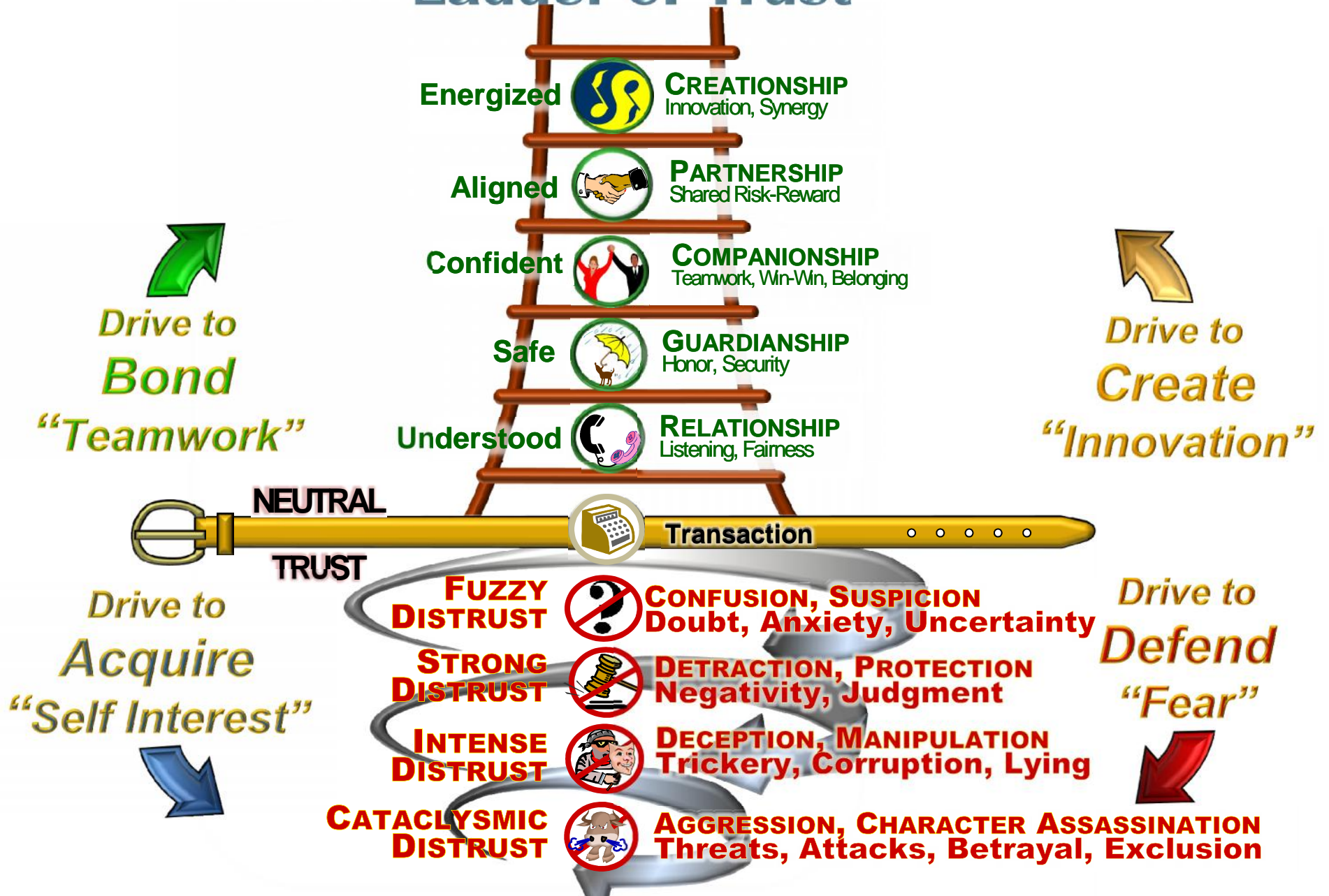


➤ **Primal Emotion-- Unless Checked,
will Override All Rational Action**

MOVE THE TRUST METER



Ladder of Trust



Tornado of Distrust

EIGHT TRUST PRINCIPLES

- 1. F**airness & Reciprocity
- 2. A**ccountability & Integrity
- 3. R**espect & Empathy
- 4. T**ruthfulness, Courage
- 5. H**onourable Purpose
- 6. E**thics & Excellence
- 7. S**afety & Security
- 8. T**ransparency & Openness



ECONOMIC POWER OF TRUST



THE
GOOD
NEWS

→ 25%

COMPETITIVE
ADVANTAGE

Leadership Institute's Structure

We are a newly established Educational Institution



YOUTH PROGRAM

MISSION ADVERSITY
LEARNING TRUST



YOUTH PROGRAM MISSION & PURPOSE

*IF OUR SCHOOLS FAIL TO HELP A STUDENT
FIND HIS OR HER PURPOSE IN LIFE,
THEY FAIL IN ALMOST EVERYTHING
THAT REALLY MATTERS*



**ROBERT ULICH,
CRISIS AND HOPE IN AMERICAN EDUCATION**

YOUTH PROGRAM

As soon as you can

T R U S T

**yourself, and learn
who to trust around you,
you will truly know how to live.**

Adapted from Goethe

YOUTH PROGRAM POSITIVE RESPONSE TO ADVERSITY

THE MOST IMPORTANT
INGREDIENT OF
SUCCESS IS THE
ABILITY TO BOUNCE
BACK FROM
ADVERSITY

✓ PAUL STOLTZ,
AUTHOR OF ADVERSITY QUOTIENT & GRIT

YOUTH PROGRAM

LIFE LONG LEARNING

The art of personal growth requires creative inquiry – the relentless search for meaning, discovering new possibilities, casting for innovation, and yearning for deeper wisdom.

***Never stop learning,
because life never stops teaching.***



YOUTH PROGRAM

- **TEAMWORK & FELLOWSHIP**
- **TRUST & RESPECT**
- **FINDING MEANING & PURPOSE IN LIFE & WORK**
- **BUILDING LASTING RELATIONSHIPS**
- **COLLABORATING TO COMPETE**

- **INNOVATION & CREATING POSSIBILITY**

- **BUILDING ALLIANCES**

- **GETTING GREAT RESULTS HONORABLY**

- **TREATING PEOPLE WITH DIGNITY**

- **CREATING A WORLD THAT WORKS**



**THIS IS AT THE HEART OF WHAT
MILLENNIALS ARE SEEKING**

We Need a Few Good Men & Women

Who still have

.... Vision to Build

.... Minds to Teach

.... Hearts to Serve

.... Wallets to keep
Gas in our Tanks

A close-up photograph of the Statue of Liberty's head and crown, set against a background of the American flag. The lighting is dramatic, with strong highlights and deep shadows. The text is overlaid on the right side of the image.

*WE ARE
COMMITTED
to leave
America
Better
than we
Found it!*



Committed to Rebuild Trust in America